

location based services | communications | safety&security



MobileTrack is the leading company of location based services (LBS) and solutions. The MobileTrack services are available as white labeled solutions, based on the Mobile Universal Gateway (MUG), which are hardware, devices, protocol, system and technology independent.

For example the MUG Platform supports and combines technology like GPS, Rfid, Wifi, Zigbee, Bluetooth, UWB, Mobile data, Simcard and other (future) technology to pinpoint the in and outdoor location of a person, object or vehicle.

The MUG is a high-end open system and supports emergency call centers like the police, ambulance, healthcare and security call centers. The graphical part as mapping, management information, logging and algorithm is supported by the Online Portal.

Besides the LBS services in security, safety, healthcare, fleet and industry, MobileTrack is also specialized in special projects and business cases with LBS technology which includes for example sales, marketing, gaming, advertising, services, LBS apps development and social network solutions.

The LBS engine

**Devices independent** 

Online Portal and algorithms

Integration systems and platform

**Total services and support** 

**MUG** certified chain control

Independent and futureproof

www.mobiletrack.nl info@mobiletrack.nl



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The Mobile Universal Gateway (MUG) is the most innovative LBS engine. The open and independent engine supports many devices, systems and technology like GPS, Rfid, Zigbee, Wifi, Bluetooth, SIM etc.

## devices and apps





algorithms and graphical



partners



Transport
Healthcare
Safety&Security
Industrial
Government
Special Projects



alarm and control centers



MobileTrack Lichtenauerlaan 102 3062ME Rotterdam The Netherlands +31(0)10-7982498 info@mobiletrack.nl www.mobiletrack.nl





The MUG supports your core business with future proof technology and applications. It doesn't matter what kind of technology there is worldwide, the MUG takes care that you can use it within your own business.

All the data and information is located within one platform and graphical cockpit.

Device and technology independent

GPS | Rfid | Wifi | Bluetooth

Etc...

#### **Partners**

Manufacturer | Corporate

System Integrator | Reseller

Etc...

# Online Portal

Graphical | Algorithms

Tailor made | White Labeled

Etc...

## Integration

Control centers | Partners
Third systems | Technology
Etc...